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YELLOW WORLD

NEWSLETTER

APRIL - MAY

Editor's note

Hello Yellow World Family!

Welcome to another illuminating issue of our community-driven newsletter. This quarter has been nothing short of inspiring — a true reflection of what happens when young people are given space to speak, learn, express, and rise. We walked the streets with microphones, stepped into schools with purpose, opened doors to entrepreneurial opportunities, and lit up a stage with creativity and flair.

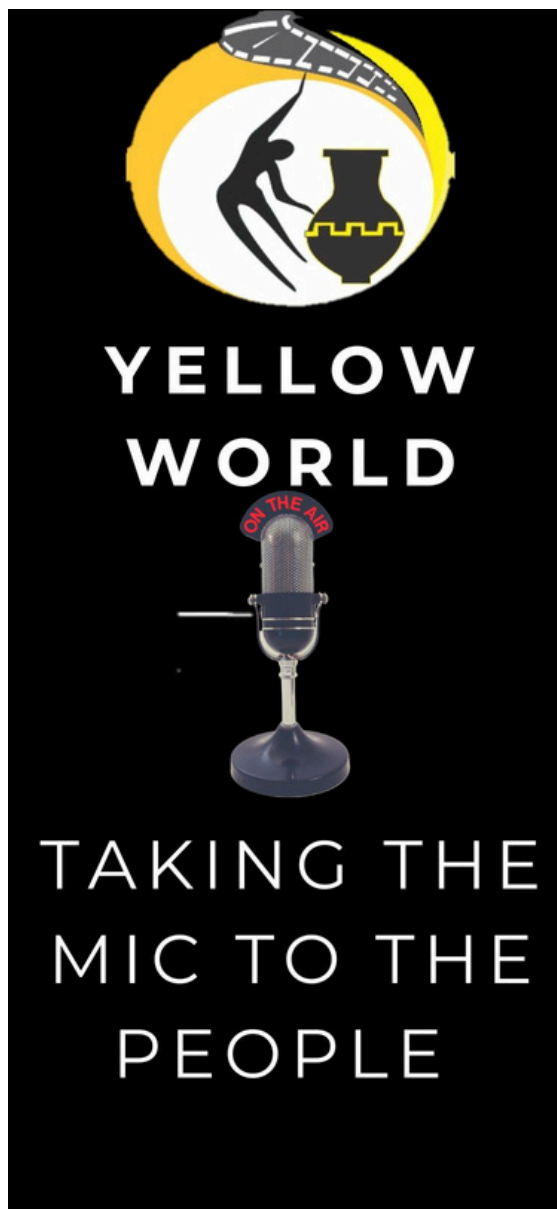
As you dive into this issue, I invite you to read not just as an observer, but as a partner in this journey. The voices you'll hear, the moments we captured, and the transformations we witnessed all remind us why we do the work we do.



TAKING THE MIC TO THE PEOPLE — STREET INTERVIEWS THAT BROUGHT THE COMMUNITY TO LIFE

This quarter, we took a bold, exciting step into deeper community engagement by launching our "Taking the Mic to the People" street interview series. Armed with simple recording equipment and genuine curiosity, the Yellow World team visited the community of Pumula to spark meaningful conversations with everyday people.

The goal was simple: give the community a platform to openly express their experiences, concerns, and ideas for change. What we discovered was powerful, moving, and eye-opening.



Key Themes That Emerged:

1. Drug & Substance Abuse

A large number of young people shared their distress about the rise of broncleer misuse, mbanje, and homemade intoxicants in their community. Some described feeling helpless about the lack of accessible rehabilitation centre's which are accessible and affordable.

Many youths pleaded for more awareness campaigns, safe spaces, community mentorship programmes, and intervention services.

2. W.A.S.H (Water, Sanitation & Hygiene)

Water shortages continue to affect daily life. Young people spoke candidly about long queues at community boreholes, inconsistent water supply, and the health risks of relying on unsafe water sources. Others mentioned the need for clear water shedding schedules so they are aware of dates they will not have access to city council water.

There was a strong call for more hygiene education initiatives aimed at both youth and families.

3. Electricity Shortages

Load shedding is more than an inconvenience — it disrupts learning, threatens small business operations, and compromises safety. Some students spoke about struggling to study in the evenings, while young entrepreneurs lamented losing customers or having to stop work because of power cuts.

Despite the frustration, many participants expressed readiness to learn about alternative energy solutions — a sign that young people want to be part of the solution.

These interviews weren't just conversations — they became community reflections, providing raw insight into the realities young people are facing daily. The response was overwhelming, and we plan to continue this series every month.



RISE UP & UNPLUGGED — YOUTH FUN DAY & EMPOWERMENT WORKSHOP

Hosted by Christ Will Ministries International, the “Rise Up & Unplugged” Youth Fun Day at Mncumbatha Secondary School was a vibrant blend of fun, faith, empowerment, and education. Yellow World was invited as a guest organisation, and we stepped onto that platform with purpose.

Our presentation aimed to break the silence around two critical issues affecting young people today.

The event included:

- Music and dance performances,
- Interactive games,
- Small group motivational sessions,
- Testimonies from young people,
- Prayer and spiritual guidance,
- Community commitment pledges.

By the end of the day, there was a renewed sense of unity, courage, and empowerment among the youth. If there’s one thing we learned: Young people are hungry for guidance, and eager to rise when given the chance.

Our presentation aimed to break the silence around two critical issues affecting young people today. We unpacked topics like how to identify early signs of mental distress, building healthy coping mechanism, understanding peer pressure and its influence, how drugs affect the brain, behaviour, and long-term wellness, and where and how to seek help.



SPOTLIGHT ON: JAYS LEGACY

Over the last few years, Yellow World has had the privilege of working with young people in various communities of Bulawayo who have shown passion for uplifting young people in their community through the work they do after receiving micro-grants. Under the Youth City program, we wanted to continue identifying such young people in Pumula who would not only benefit from workshops and disbursement of micro-grants, but would also seek to share that knowledge and benefits with other young people in their community. This year, we targeted 4 grass-root level businesses to receive funds through a “rotating-fund system” and it is through this we made great strides with Jays Legacy.



Jortham Jele, who is the founder of Jays Legacy, is a young and passionate entrepreneur living in Robert Sinyoka, the rural part of Pumula. Jays Legacy is a small business which specializes in the production of household detergents, particularly floor polish, which he sells around the community on his bicycle. While some entrepreneurs would shy away from using such “old school” transportation to sell their products, Jele has found it to be the easiest way to expand his business and grow his clientele beyond the community of Pumula.

Jele became the first beneficiary of the Yellow World Revolving Fund, and used the grant to grow his enterprise. As a result, Jays Legacy managed to double its production, allowing him to reach a larger crowd and use the profits gained to continue on without the aid of the grant. Through this initiative, and to keep up with the demand for his products, Jays Legacy employed 5 young people, who were trained in detergent making and sales.



After being empowered through the grant, Jortham gave back to the community of Pumula through an Entrepreneurship Skills Training and gave young people the skills needed to start up their own detergent making enterprises. Not one to feel intimidated by young people learning his craft, Jele is determined to create sustainable livelihoods for the people in his community one detergent-making workshop at a time.

Despite the challenges such as rising costs of raw material, the need for a better mode of transporting his products and competition from imported products, Jele remains committed to innovation and resilience. Jays Legacy continues to expand its reach through word of mouth, promising affordability, good quality and reliability, establishing itself as a household name.

Looking ahead, Jele envisions a future where Jays Legacy is a nationwide trusted brand and has full capacity to grow beyond the borders of Africa, whilst still having young people at heart by equipping them with skills necessary to better their livelihoods.

Jays Legacy is more than just a detergent-making business, it is the story of youth-led innovation, resilience and community empowerment. Jortham Jele stands as a reminder that no matter where you come from or the circumstances which have made you who you are, vision, hard-work and community support can build legacies that last.



Activity Highlights



PUMULA'S GOT TALENT - The first of it's kind

And then came the event that shook the walls of Pumula South Hall — **Pumula's Got Talent**, hosted by Yellow World. This wasn't just a talent show — it was a celebration of the creative spirit of the youth. The event was a hit with multi-stakeholders in attendance.

The theme for this show was focusing on raising awareness on drug and substance abuse as well as highlighting issues affecting mental health. The task for participants was to express these issues through their acts the best way they could in order to win.



- Simbongeni Ncube, acting CEO and Founder of All Smiles Co,
- Thembelani Mdlaziba, Founder & Director of Vocal Ex,
- Father K, Founder & Leader of Western Khazins.

The competition was tough, however, someone had to win. Each category had a runner up and overall winner. In the singing category, Bullet was the

The categories contestants were participating in were:

- Singing,
- Dance,
- Poetry.

Contestants brought on the heat and showed off their talent, impressing our guest judges which included:

- Saimon Mambazo, a seasoned artist in the arts sector,
- Thandolwenkosi Ndlovu, the first black Bulawayo Theatre Secretary,



runner up and Michael Makhatini was the winner. In the dance category, Amagagasi Amahle was the runner up, Creative Culxure was the winner. In the poetry category Anele Nkomo was the runner up and Noxie The Poet the winner. People's Choice award went to Bullet who raised the roof with his dancehall freestyle and overall winner of the competition was handed to Creative Culxure. We cannot wait for the next edition!



Thank you for joining us on this journey through another impactful quarter at Yellow World. Each event, each conversation, each performance added another layer of hope to our community.

We are proud of the youth who spoke their truth, learned new skills, uplifted one another, and dared to shine.

As we move forward, let's continue creating spaces where young people feel valued, supported, and empowered. Together, we are building a generation that rises above circumstances and walks boldly into their purpose.

Below are some of the articles covering the work we did this quarter:

<https://www.facebook.com/groups/1628518593936147/posts/9932614486859808/>

<https://www.heraldonline.co.zw/pumula-got-talent-new-show-to-light-up-bulawayos-creative-streets/>

<http://zimbcnews.co.zw/?p=7589>

https://l.facebook.com/l.php?u=https%3A%2F%2Faflluencer.com%2Fbuilding-a-brighter-future-with-yellow-world%2F&h=ATltjehx_XhfFzQr8YhP8JK9Q8p0uDmnDXnmOCUnd0NNMfScoa1OuMITI0QET99dl-SedDBJPLrSj6h-JGOLrVTLT-zCUmbDIMMsRuIMWuC-TukyOMWU5LZAIJ3rGc8I4f8P2SFBdgRYRxmT8z498-HSxepOsWk7GmgKdlnQjJ96YG8w&_tn_=-UK*F

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