



Issue No.1



YELLOW WORLD

NEWSLETTER

January – March

Quarterly Newsletter

Yellow World is on a mission to ensuring all young people's, aged 15 to 35 years, lives in Pumula are transformed through the Youth City (YC) program and many other initiatives we are a part of.

So far this year, we have made a lot of progress under the Youth City program and we hope to do more.



With the end of the first quarter marks the beginning of the second and another opportunity to bring you more and do more in the community. Here is a recap of all that we got up to and what you can look forward to in the next quarter.

A word from our Director

The organization, along with it's consortium partners, Home of Arts Entertainment & Pumula Arts and Crafts, successfully had a ground breaking ceremony early this year, marking the start of a great relationship forged by a collective belief that "charity begins at home." The space we have collectively begun work on will hopefully bring the youth and other stakeholders together and create a creative, innovative and inspiring community.

We hope to begin working on a plan with the council to start construction on the space and have an agreement with the consortium on how best we can implement change in the community of Pumula through the space. We cannot wait to see what the rest of the year has in store for us!

In this newsletter:

Latest projects, workshops, upcoming activities, and more. Keep Reading!

A handwritten signature in black ink that reads "Mentor Damini". The signature is fluid and cursive, with the first letters of "Mentor" and "Damini" being significantly larger and more stylized.

On Public Space Transformation



"To new beginnings!"

GROUND-BREAKING CEREMONY OF YOUTH RECREATIONAL SPACE

Earlier this year, we had a ground breaking ceremony of the Pumula Arts and Crafts Centre located in Pumula South. The event was graced by the youth, ward 17 councilor, the MP of Pumula constituency, a representative from the Mayor's office, and other important stakeholders who came to witness this grand occasion.



The space is set to be a youth-friendly space, allowing for entrepreneurial, creative and innovative skills to be harnessed. The consortium hopes to work hand-in-hand with the City Council in coming up with a plan that will see this space being utilized by the youth extensively, reducing the number of young people being idle in their homes.

In the near future, activities conducted at the space, including arts and crafts workshops, entrepreneurship workshops and other skills training workshops will add to the realization of creating an active youth and bettering livelihoods.

Our Latest Project

Following the ground breaking ceremony, a cabin has been erected at the site which will house the security detail of the space. This will enable planning and construction to begin. The hope is to have a fully functioning space by the year 2027.



Through the YC program, we help young people:

To develop, maintain, use, and spend time in a safe, green, and creative public space that benefit their lives and generate positive changes in their community.



As we work towards creating a safe and inclusive space, going green is of utmost importance. Through the generous donation of 10+ tree saplings from the Imvelo Youth Project, these have been planted within the parameters of the space. This, in fulfillment of SDG 13, will help us realise a green-conscious space.

Our Advocacy

We have been supporting We Cre8te Afrika and it's artists who use their creative platform to address pressing issues and topics, each month with a different theme.

WORDS MATTER
POETRY & OPEN MIC
SHADES OF BLUE

SPOTLIGHT ON:
SISA

25 APRIL
2025
5PM TO 7PM

Alliance Francaise
61 Heyman Road,
Bulawayo

FEATURING:
WE CRE8TE
AFRIKA
REILO VIEKK
EMMAR THE
VIOLINIST

ENTRY
\$5.00
COMPLIMENTARY
SNACKS & WINE

Logos at the bottom: SOX THE POET, WeCre8te, af Alliance Francaise, EMMAR, and Imvelo Creators.

Through the YC program we help young people:

To collectively advocate for making cities inclusive, safe, resilient, and sustainable for them.

On Entrepreneurship



Last year we held an entrepreneurship workshop at Mhlahlandlela Government Complex with 15 youth groups. Topics covered were:

- Financial management,
- Marketing,
- Understanding entrepreneurship.

The youth groups were tasked with pitch their businesses for a chance to be selected for a micro-grants opportunity.

Through the YC program we help young people:

To engage in entrepreneurship that strengthens their livelihoods and generates positive changes in their community.

Our Latest Project

Out of the 15, 4 youth groups were selected for receiving funds. We will be supporting these 4 groups under a revolving fund program.

The hope is, by the end of 2025, each group would have benefited from this fund and have helped other young people in their community.

We are excited to see how these groups effectively utilise the revolving fund and also give back to the community through their initiatives.



Other initiatives

WE ABSOLUTELY LOVED WORKING WITH THESE LOVELY LADIES!

The month of March is Women's month and under this year's theme, "Moving Forward Together! Women Educating and Inspiring Generations", we had the privilege of interviewing three lovely ladies in their respective sectors.

Poet Lethu, a poet and mental health advocate who we have worked with on various projects and on the Shinga mental health campaign under Operation Days work. She spoke about how she would love to leave an impact through her art work and change in other young people's lives.

Chichi La Reine, a youth, health and disability rights advocate. This young lady spoke of authenticity and how women she strive to be authentic in what they do.

Primrose Benhura, the proud owner of Dio- Ben Juices, hopes to one day train up other young women in the trade of making beverages and household cleaning detergents. These women are a gentle reminder that no matter who you are or where you are from, it is what you do that matters and how it leaves a mark on the next generation.

You can check out the interviews on our YouTube channel:

https://youtube.com/playlist?list=PLIWzm6qyCutXdU_jsD5dtFP9n9Ar2uYt5&si=aeWTj7G8clJoFmzb





Working towards the future

We are constantly learning and bettering ourselves in order to ensure that we provide the best support to our youths.

With such a great community of youth groups that we work with such as House of Arts Association and support from our donor, Dreamtown, we are certain that the future is bright and budding with fruitful opportunities that will see the community of Pumula flourishing.

Upcoming activities

1. Know Your Artist podcast.
2. Advocacy Trainings.
3. Talent show.
4. Africa Day Celebration.
5. Clean up campaign.

Check out our website!

WE HAVE JUST EXTENDED OUR SOCIAL REACH

Apart from keeping you updated on our social media platforms, we now have a website where you can keep up with us and even sign up to become a part of our vibrant community!

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DREAMTOWN

