



# "A global art community"

## A brief look into Yellow World and what we are all about!

Yellow World is a youth led arts association which started in 2018 and has been thriving ever since then. Our donor, Dreamtown, has had a huge impact on our operations and believe in our vision in creating a community of young people who are active citizens in creating safe and inclusive cities.

Over the years, we have done various projects such as Her Story, Key to the City I & II and now we are focused on the Youth City program which started this year 2024.

Yellow World, along with other partner organizations such as House of Arts Association and others located in various parts of Africa, have had the opportunity to apply the objective of the program in the communities they believe need the most change.

We have also had the privilege of being selected for a mental health campaign project under Operation Days Work which is titled "Shinga- Be Brave". The program is set to start in 2025.

The Youth City program in Bulawayo will be for the youth in Pumula. This program seeks to encourage young people in the community to:

- to engage in entrepreneurship that strengthens their livelihoods and generates positive changes in their community,
- to develop, maintain, use, and spend time in safe, green, and creative public spaces that benefit their lives and generate positive changes in their communities,
- to collectively advocate for making cities inclusive, safe, resilient, and sustainable for them.





## Community Engagement

We desire working with young people from all levels, backgrounds and stages as we believe that it takes a multi-faceted approach to dealing with issues affecting our community. We have had the opportunity of working with young creative artists who host spoken word events at the Alliance Française de Bulawayo, young people raising awareness on diabetes and young people under Active Youth Zimbabwe raising awareness on drug and substance abuse and it's effects on mental health.

Right at the centre of our operations is the need to raise awareness on mental health. We have worked with young people facing mental health related challenges and helped them to cope with their challenges. We work with a psychologist, Kudakwashe Kunzekweguta, who is also the founder of Women Association of Survivors (WAS) which is an organization that works with women who have experienced Gender-Based Violence. Owing to this working-relationship, we have grown attached to the ideas of ensuring that the girl-child is empowered.



## Volunteer Spotlight

Lethokuhle Mpofu, also known as Poet Lethu, is a spoken word poet who, under the Shinga campaign, visited Danish students in Denmark as part of a mental health awareness campaign for the Operation Days work project. Through her poetry, we hope mental health is prioritized in Zimbabwe and through the Shinga campaign, we hope to work with young people who will benefit from expressive art to deal with mental health.



## Event News

Our founder and director, Pride Mujoli, along with our finance manager, Patricia Katsiru, joined House of Arts Association, Dreamtown and other partners in taking part in the 12th session of the World Urban Forum (WUF) in Egypt and got to interact with other organizations working towards creating sustainable, inclusive and safe cities through art, technology and policy change. A lot was learnt and brought back to implement through activities in the community.

---

## Activity Highlights



### Public Space Transformation

Yellow World, along with Home of Arts Entertainment and Pumula Arts and Crafts, under the Youth City program are working on creating a recreational space in the community to ensure young people are given vocational trainings and given a space to be creative.



### National Clean up campaign

Climate change has since affected the way people live in Zimbabwe and litter only exacerbates the issue, rubbish affecting peoples health. This year, we took part in a National Clean up campaign hosted by the Bulawayo Vendors and Traders Association (BVTA) in solidarity.



### PRACA NOMINATION

Our film, "Tears of A Daughter", done under the Key to the City II project and released in 2024, has been nominated for "Best Short/Feature Film" for the Pumula Royal Arts and Community Awards (PRACA). PRACA is an award platform aiming to recognize talent and community members who have done inspiring work and encourage others to strive to better their communities.



### "Build the Change"

Our donor, Dreamtown, came across the Build the Change learning program under the LEGO Foundation which helps children plan and build inclusive, safe and sustainable spaces for them using LEGO blocks, taking into account the effects of climate change and change in the social construct. Yellow World and House of Arts Association were given the task of implementing this program in their communities with the hopes of ensuring noone is left behind.



### Words Matter Poetry

Yellow World and We Cre8te Afrika have partnered up to create spoken word events which focus on raising awareness through poetry of pressing issues in society; from Gender-Based Violence to drug and substance abuse. The event has brought about local and other African talents together and brought "healing" through this platform.

---



As Yellow World continues to spearhead innovative projects and initiatives that empower young people and promote sustainable urban development, the organization remains dedicated to creating a more inclusive, resilient, and vibrant community for all. By harnessing the energy, creativity, and potential of youth, Yellow World is paving the way for a brighter future and a more equitable society.


Furthermore, Yellow World continues its mission of community development through art and empowerment, tackling pressing social issues and advocating for positive change in Bulawayo. With a focus on inclusivity, resilience, and collaboration, Yellow World strives to create a vibrant and supportive environment for all members of the community, particularly young people.

*Thank you for reading!*

 [yellow.world5](#)

 [Yellow World Int](#)

 [yellowworldorg@gmail.com](mailto:yellowworldorg@gmail.com)

 +263 71 338 4914

 [Yellow world](#)